

# >>>>> NEWS FROM KEVIN CARON >>>>>

## 'FREE PLAY' - PLAYING AROUND FOR A GOOD CAUSE

### CALENDAR ITEM (50 WORDS)

#### THURSDAY, OCT. 15 & SATURDAY, OCT. 17 – “FREE PLAY”

Featuring Kevin Caron's free-spirited sculptures and benefiting Free Arts of Arizona, a Phoenix nonprofit organization serving abused, homeless and at-risk children, in a garden setting in the Scottsdale art district. Oct. 15, 7-9 p.m. & Oct. 17, 10 a.m.–3 p.m. Pearson & Company, 7022 E. Main St., 602-952-8767, [www.kevincaron.com](http://www.kevincaron.com)

### FACT SHEET

- WHAT:** “Free Play,” a free art show featuring the work of Kevin Caron, whose work is displayed in public, private and commercial places from coast to coast. A portion of the proceeds goes to Free Arts of Arizona, a Phoenix nonprofit organization that sparks the creative spirit of abused, homeless and at-risk children through the power of self-expression.
- WHEN:** **Thursday, Oct. 15, 7-9 p.m.** during Scottsdale's famous ArtWalk and **Saturday, Oct. 17, 10 a.m. – 3 p.m.**
- WHERE:** **Pearson & Company, 7022 E. Main St., Scottsdale**, between Scottsdale Road and Goldwater Boulevard, in the heart of Scottsdale's art district
- WHY:** Enjoy intriguing art, meet and visit with the artist and ambassadors from Free Arts of Arizona. **10% of all sales of Kevin Caron's work throughout the run of the show are donated to Free Arts of Arizona**
- HOW:** **Free** – come and bring friends. Wear casual or dressy clothing and comfortable shoes so you can enjoy other galleries open for ArtWalk on Thursday, Oct. 16. Find a link to a **free parking map** at <http://www.kevincaron.com/media.html>

For more information, call 602-952-8767, email [info@kevincaron.com](mailto:info@kevincaron.com) or visit [www.kevincaron.com](http://www.kevincaron.com)

### ADDITIONAL INFORMATION AVAILABLE RIGHT NOW:

<b>Event media release</b>	<a href="http://www.kevincaron.com/press_releases/fpadvisory.pdf">http://www.kevincaron.com/press_releases/fpadvisory.pdf</a>
<b>Free parking map</b>	<a href="http://www.kevincaron.com/media.html">http://www.kevincaron.com/media.html</a>
<b>This calendar item and fact sheet</b>	<a href="http://www.kevincaron.com/press_releases/fpcalfact.pdf">http://www.kevincaron.com/press_releases/fpcalfact.pdf</a>
<b>Photos of Kevin Caron and his work</b>	<a href="http://www.kevincaron.com/media_photos.html">http://www.kevincaron.com/media_photos.html</a> <a href="http://www.kevincaron.com/">http://www.kevincaron.com/</a>

